

HUDSON VALLEY COMMUNITY SERVICES
PRESENTS



The Libations & Ovations
Valentine's Event

Saturday, February 14, 2015

for

an elegant evening of live entertainment, fine
food, cocktails & an exciting silent auction

at

Mapleton at Good Counsel in White Plains, NY

HVCS is a certified 501(c)(3) not-for-profit organization. 88 cents of every dollar donated goes towards our programs and services. For more information about us and the Libations & Ovations Valentine's Event, visit www.hudsonvalleyocs.org, find us on Facebook, or call (311) 785-8277.

SPONSORSHIP

We 

WHAT WE DO AT HVCS



HVCS provides comprehensive services and programs for more than 5,700 clients in the Hudson Valley, living at or below the poverty level, with complex health issues that require a very special level of care. HVCS was founded more than 30 years ago as an HIV/AIDS service organization and continues to grow and serve more folks every year with a wide range of health issues.

YOU CAN HELP

Share the Love

Your company and brand can support a great cause while benefitting from event marketing campaign by becoming an event sponsor. All funds raised stay local to help right here in the Hudson Valley. Libations & Ovations is also our chance to honor individuals and businesses who have made a significant impact on our organization and the people we serve. As a sponsor you can join us in celebrating these dedicated folks with an evening of fine food, cocktails & entertainment.



Together

WHAT WE CAN DO



When you become a sponsor you not only support our programs and services for folks here in the Hudson Valley, you also benefit from our strong marketing campaign. Your company will be included in event promotions that go out to over 25,000 households. Advertisements are placed in regional print publications. In-studio interviews and PSAs will air on radio and television stations such as WVOX, WHUD 100.7, K104.7 and Channel 12 News. Your company will be featured through social media, placements on the HVCS' website, supporting websites and community calendars. Sponsors also receive complimentary ads in our event program and you will be acknowledged at our event. Together we can help make a difference for those in need!



SPONSORSHIP



Title Sponsor: \$5,000 - only 1 available!

- ◆ Listing as Title Sponsor on all collateral
- ◆ First right of refusal in subsequent years within your industry
- ◆ Most prominent logo placement in ads, websites, invitations, and posters
- ◆ Banner placement at the venue
- ◆ Back cover ad in our program
- ◆ Information display table at the venue
- ◆ Special recognition as Title Sponsor throughout event promotions
- ◆ Creative and innovative co-branding opportunities as mutually agreed upon
- ◆ Tickets for 10 guests

“Big Love” Sponsor: \$2,000

- ◆ Listing as a sponsor on all collateral
- ◆ Prominent logo placement in ads, websites, invitations, and posters
- ◆ Prominent banner placement at the venue.
- ◆ Full page ad in our program
- ◆ Special recognition as sponsor throughout event promotions
- ◆ Creative and innovative co-branding opportunities as mutually agreed upon
- ◆ Tickets for 6 guests

Cupid’s Arrow Sponsor: \$500

- ◆ Listing as sponsor on all collateral
- ◆ Banner placement at the venue
- ◆ Half page ad in our program
- ◆ Recognition as sponsor on event promotions
- ◆ Tickets for 2 guests

In-kind Partnerships

We actively welcome in-kind partnerships in addition to the above levels. Your contribution will be recognized in our journal and on our event promotions corresponding to the estimated value of goods and/or services donated.

Presenting Sponsor: \$3,000 - only 1 available!

- ◆ Listing as Presenting Sponsor on all collateral
- ◆ First right of refusal in subsequent years within your industry
- ◆ Most prominent logo placement in ads, websites, invitations, and posters
- ◆ Banner placement at the venue
- ◆ Inside cover ad in our program
- ◆ 8’ information display table at the venue
- ◆ Special recognition as Presenting Sponsor throughout event promotions
- ◆ Creative and innovative co-branding opportunities as mutually agreed upon
- ◆ Tickets for 8 guests

“Love Potion” Bar Sponsor: \$1,000

- ◆ Listing as sponsor on all collateral
- ◆ Prominent logo placement in ads, websites, invitations, and posters
- ◆ Prominent banner placement in the bar area
- ◆ Full page ad in our program
- ◆ Special recognition as sponsor throughout event promotions
- ◆ Creative and innovative co-branding opportunities as mutually agreed upon
- ◆ Tickets for 4 guests

Silent Auction Donation

Get your products or services directly into the hands of potential customers. Donate items for our silent auction. Auction item donors will be acknowledged on our online auction preview and in the program catalog.

Donate favors for guests

Donate items to be used as giveaways to our guests. Favor donors will be acknowledged according to the estimated value and/or services donated.



SPONSORSHIP



Yes, _____ (business name) would like to sponsor the 2015 Libations & Ovations Valentine's Event at the following level:

- Title Sponsor \$5,000 (Limited to 1)
- Presenting Sponsor \$3,000 (Limited to 1)
- Big Love Sponsor \$2,000
- Love Potion Bar Sponsor \$1,000
- Cupid's Arrow Sponsor \$500
- In-Kind Sponsor: We will be donating the following product or service:

- Auction/Favor Donor: we will be donating the following product(s) or gift certificates to be used as an auction item or favor giveaway:

Advertise in our program:

- Inside Front Cover (4.5" x 7.5") \$500
- Inside Back Cover (4.5" x 7.5") \$500
- Inside Center Page (4.5" x 7.5") \$500
- Half Page Ad (4.5" x 3.5") \$100
- Full Page ad (4.5" x 7.5") \$200

Please Print and Fill Out Completely:

Contact Name: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Signature: _____ Date: _____

Method of payment: [] Check is enclosed [] Credit Card/Online Payment
To pay online, visit our website www.hudsonvallycs.org or call (914) 785-8277

Please make checks payable and mail to: Hudson Valley Community Services
Attn: Public Relations - 40 Saw Mill River Road, Hawthorne, NY 10532